

the best way to envision your future is to create it

JUNIOR ACHIEVEMENT Business Plan Challenge

2025 Sponsorship Packet



The JA Business Plan Challenge is an opportunity that allows young people to demonstrate their understanding of business fundamentals, the importance of creative marketing to a target audience, and the power of persuading potential investors during a live pitch. The competition is open to high school students involved in JA Be Entrepreneurial Program. Over the course of the JA in-class program, students participate in mini-workshops, led by mentors from the business community, and work to develop solutions/businesses that they will ultimately pitch to a panel of local entrepreneurs.

OVER **\$7,500**
IN SCHOLARSHIPS

2025 JA of Mobile BPC Sponsorship Opportunities

Become a JA Be Entrepreneurial Corporate Sponsor and fund scholarships for local students in the Business Plan Challenge.

Presented By



GOLD SPONSOR

\$5,000

Your contribution will sponsor approximately 217 students / 10 classrooms.

- ◀ Company name & logo recognition on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on local JA & event websites.
- ◀ Recognition at Business Plan Challenge.
- ◀ Recognition at Junior Achievement Board Meeting.
- ◀ Opportunity for sponsor banners at event.
- ◀ Recognition in press releases and all media partner ads/announcements.

SILVER SPONSOR

\$3,000

Your contribution will sponsor approximately 126 students / 6 classrooms.

- ◀ Company name & logo recognition on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on event website.
- ◀ Recognition at Business Plan Challenge.
- ◀ Opportunity for sponsor banners at event.

BRONZE SPONSOR

\$2,000

Your contribution will sponsor approximately 84 students / 4 classrooms.

- ◀ Company name on all event-related materials, email blasts, and social media marketing.
- ◀ Sponsor level & name listed on event website.
- ◀ Recognition at Business Plan Challenge.





Please complete the following form to confirm your sponsorship. Thank you for continually helping Junior Achievement empower young people to own their economic success.

Gold Sponsor Silver Sponsor Bronze Sponsor

I am unable to sponsor, but will support Junior Achievement with a charitable donation.

\$50 \$100 \$150 Other _____

Registration

Organization: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donation

I have enclosed a check made payable to Junior Achievement of Mobile.

Please send invoice to the address listed above.



Scan QR code to pay at mobile.ja.org.

Sponsor Signature: _____ Date: _____

The Biz Plan Challenge will take place in early May. Sponsorships and any appropriate logo or other collateral will need to be received by mid-April. Please coordinate with Jennifer Allison, contact information below.

Mail Form & Payment to: JA of Mobile, PO Box 161194, Mobile, AL 36616

Pay online: mobile.ja.org/donate Include note: 2025 BPC

Or, email form to: ashley.horn@ja.org

Questions? Please contact Jennifer Allison, (205) 290-9365

